

**PRICE COMPETITION RULES**  
**“Choose Malpensa Express and Win a trip to New York!”**

**PROMOTER**

**Trenord S.r.l.** with registered office at Piazzale Cadorna 14, 20123 Milano, TIN and VAT No.: 06705490966 (hereinafter “Trenord” or the “Promoter”).

**DELEGATED PARTIES**

Different S.p.A. Via Tortona, 37 - 20144 Milano  
Argo Studio S.r.l. Via Enrico Tazzoli, 5 – 20154 Milano

**NAME OF THE COMPETITION**

“Choose Malpensa Express and Win a trip to New York! (hereinafter, the “Competition” or the “Initiative”).

**TERRITORY**

Lombardy (hereinafter, the “Territory”).

**TERM**

From 31 May 2023 to 30 June 2023 (hereinafter, “Period of validity”).

**TYPE OF EVENT**

Prize competition with immediate assignment in the "instant win" mode and final draw.

**AIM OF THE COMPETITION AND PROMOTIONAL PRODUCTS**

The aim of the Competition is to promote the sales of Malpensa Express travel tickets, bought on <https://www.trenord.it/>, on the Trenord App or on <https://www.malpensaexpress.it/>.  
For the purposes of the participation in the Competition, will be considered valid the following travel tickets:

- Ordinary Malpensa Express tickets

Tickets are considered “Travel Tickets”.

In general, the participation is allowed to the Travel Tickets issued by 23:59 on 30 June 2023.

**EXCLUSIONS**

Malpensa Express Tickets not purchased through Trenord.it, Trenord App and Malpensaexpress.it could not participate in the Competition.

All other tickets purchased on Trenord.it and the Trenord App are excluded, such as: IO travel cards, gift cards, Trenord transcriptions, cross-border tickets and subscriptions, Train Trips product offers.

**ADDRESSEES**

All natural persons, and users (hereinafter the “Addressees” and individually the “Addressee”) who, at the moment of participation in this Initiative, are adult and that, during the validity period of the Competition, have purchased at least one of the titles considered valid and indicated in this Regulation.

**LIST OF PRIZES:**

quantity	description	value without IVA
155	Malpensa Express Tickets	4.030,00 €
20	Tucano PC Backpack	1.950,00 €
20	Roncato Trolley	2.900,00 €
1	A New York trip for two people in final draw	8.500,00 €
<b>196</b>	<b>Total</b>	<b>17.380,00 €</b>

**PRIZE POOL:**

196 (one hundred and ninety-six) prizes worth € 17.380,00 (seventeen thousand three hundred and eighty/00). If the prizes are not available, the company reserves the right to replace them with others of the same or greater value.

**PARTICIPATION**

The Competition provides the award of prizes in the “instant win” mode (immediate win) according to the methods indicated below.

In order to participate in the Competition and try to win one of the prizes, the addressees will have to purchase the Travel Tickets on Trenord.it, Trenord App and Malpensaexpress.it; they will receive one or more game codes via email (in case of purchasing more than 1 single ticket). Then, they will enter the website <http://vincinewyork.malpensaexpress.it>, dedicated to the initiative (hereinafter, “Website”) and log in by filling in the appropriate form with the following mandatory data:

- name and surname
- e-mail address

The addressee must also read the policy for the processing of personal data/Privacy Policy according to European Regulation n.679/2016 and confirm the acceptance of this Regulation.

Once the form has been completed, the addressee can participate in the Competition by entering the code in the appropriate space.

The outcome, winning or non-winning, of the game will be announced on the screen within a few moments.

**ASSIGNING PRIZES AND NOTIFICATION OF WINS**

The prizes will be awarded using a certified non-tampering software and they will be awarded randomly, as per the expert statement issued by the technical manager in charge of the software.

Any unassigned daily prizes will automatically be offered again the following day.

The addressees will see the outcome of the game through a video message on the Competition participation page.

If you win a PC backpack or trolley, you will be asked to proceed with the specification of the address for the delivery of the prize.

In case of winning Malpensa Express tickets, they will be sent by e-mail to the address issued during the registration. Tickets must be used no later than **31 December 2023**.

The trip to New York for 2 people includes:

- Flight A/R in economy class
- Medical luggage insurance
- Incoming transfer
- 5 nights in a 4\* hotel
- Breakfast
- Private half-day tour with an Italian guide

It is specified that the transfer of the winner and the second traveler from their home to the departure Airport (and vice versa) is responsibility of the winner and the accompanying person.

The final draw will take place **by 07 July 2023**.

The winner will be informed within 3 working days after the draw, by sending an e-mail to the box released during the registration.

The Addressee is responsible for ensuring that the data released are correct and active. On the contrary, the prize cannot be awarded.

The Addressee may not contest the awarded price, nor request the corresponding cash value or the exchange/replacement for any reason. However, if the Promoter is unable to deliver the prize due to reasons

not attributable to him, reserves the right to replace the announced prizes with other prizes similar or higher quality of the same or a different brand.

The delivery of prizes will be awarded within 180 (one hundred and eighty) days after the end of the Competition.

### **VALUE OF PRIZES AND GUARANTEE**

The value of the prizes of the Competition is € 17.380,00 (seventeen thousand three hundred and eighty /00) excluding VAT.

In order to guarantee the prizes up for grabs, a performance bond has been filed with the Ministry of Enterprises and Made in Italy for an amount equal to 100% (hundred percent) of the expected prize value.

### **INFORMATION AND COMMUNICATION**

This Regulation can be consulted on the website [www.trenord.it](http://www.trenord.it), via the [Trenord App](#), on the website [www.malpensaeexpress.it](http://www.malpensaeexpress.it) and on the web page dedicated to the Competition.

The Competition will be advertised on [www.Trenord.it](http://www.Trenord.it), the [Trenord App](#), the website [www.malpensaeexpress.it](http://www.malpensaeexpress.it) and through any other ways of communication considered appropriate by the Promoter.

Trenord can modify certain characteristics of the Competition, but not to introduce pejorative amendment and shall safeguards the rights already acquired by the participants.

Any amendment and/or variation shall be promptly communicated by supplements to this Regulation and through the relative communication by the same means and methods used for advertising this Regulation.

### **CLAIM WAIVER**

The Promoter declares that he waives any claim to the tax at source pursuant to article 30 of Presidential Decree 600 of 29.09.73 in favor of the winners.

### **NON-PROFIT ORGANISATION**

Any prizes that are not assigned to and/or requested by the winners shall be donated to **Associazione Cometa Onlus** - registered office: via Madruzza, 36 – 22100 Como Tax code 95063390132.

### **PROCESSING OF PERSONAL DATA**

Trenord S.r.l., as the Data Controller, declares that the processing of personal data aims to perform the tasks related to the participation in the prize competition.

The processing of personal data can be processed by means of electronic or any automated tools according to the limits and conditions set by the GDPR.

The Data Controller will process the personal data relating to the first name, surname, email address, date of birth and domicile for the dispatch of the prizes. This data will be kept for 5 years.

In order to achieve the above aims, the conferred personal data shall be processed only by parties expressly authorized by Trenord S.r.l. acting as Data Processors and will never be disclosed.

Pursuant to articles 15-20 of the GDPR, the Addressee may exercise specific rights, including the right to obtain access to personal data in an intelligible form, rectify, update or erase such personal data. The Addressee shall furthermore be entitled to obtain from Trenord limitations to processing, and may furthermore object on legitimate grounds to the processing of the data. If the user considers that the processing of the data concerning the user infringes the GDPR, the user shall be entitled to lodge a complaint with a supervisory authority in compliance with article 77 of the GDPR.

The complete notice is available on <http://vincinewyork.malpensaeexpress.it>.

Data subjects peruse the notice on the protection of the personal data and give or withhold consent for the stated purposes.

The data controller pursuant to article 4.1.7 of the GDPR is Trenord S.r.l., with registered office at 20123 Milano, Piazzale Cadorna 14.

The Data Protection Officer (also "DPO") is attorney-at-law Yari Mori. In order to exercise the rights pursuant to

the GDPR specified in point 6 of this notice, contact the DPO. Any request for information regarding the identity of the Data Processors acting on behalf of the Data Controller must also be made to the DPO.

The DPO can be contacted by letter sent to the registered office of Trenord indicated above or by email sent to the following email address: [privacy@trenord.it](mailto:privacy@trenord.it).

The complete list of Data Processors and the categories of data processors are available on request.

## **FINAL PROVISIONS**

The participation in this Competition implies for the Addressees the unconditional and total acceptance of the rules and clauses contained in this Regulation without any limitation.

The Promoter assumes no responsibility for technical problems of any kind which can prevent a participant from accessing the Internet (by way of example: malfunction or difficulty related to technical instruments, the computer, the telephone line, the cables, the electronics, software and hardware, the transmission and connection, the internet connection). He also denies any responsibility problems caused by the configuration of the User's computer/device that could impact the Addressee's performance during the participation phase.

The Promoter accepts no liability for non-transfer and/or delivery of the prize and/or of possible communications sent to the Addressees due to the Addressees' providing incorrect and/or out of date data, to non-existent/incorrect email addresses or email addresses that are unavailable or blacklisted, to full or disabled email mailboxes, to unreachable servers, to antispam filters or to non-existent, incorrect and/or non-updated addresses.

The Promoter reserves the right to conduct any checks of entitlement to participate in the Competition. If the winners are found to have used fraudulent means and instruments or to have infringed the Competition rules they shall forfeit their prize entitlement. In this case, the Promoter reserves the right to proceed, within the terms deemed to be most opportune and in compliance with current legislation, to restrict and prevent any initiative intended to bypass the designed system and mechanics of the Competition.

The Competition will be completely laid out on the dedicated web page, the connection cost shall therefore be defined on the basis of the personal scale of charges for the individual user without any additional fee or charge. The Promoter does not obtain any financial benefit from the link to the aforesaid Internet website.

The server which records the data of participants and the individual participations is located in Italy.